



Daughters of Miriam Center
The Gallen Institute
Golf Classic

*In Memory of
Golf Co-Chairperson David Kessler*

benefiting
Alzheimer's/dementia care

Dear Friend,

We hope you will join us this year in support of the Daughters of Miriam Center's 40th Annual Golf Classic which is in memory of our dear friend and Golf Co-Chairman David Kessler. As New Jersey moves ahead with its staged reopening, the Center remains on the frontlines of the COVID-19 pandemic. This year, like no other before, we need your help in order to continue to provide critical services to the elderly in our community.

Committee

Alex Fleysher
Andrew Kanter
Leslie Levine
Golf Co-Chairpersons

The Daughters of Miriam Golf Classic is our most important annual fundraising event, bringing together community and business leaders in support of Alzheimer's and dementia care. We anticipate a spectacular fall event; however, in light of the ongoing restrictions due to COVID-19, we may need to assign tee times throughout the day rather than begin with our typical shotgun format. Reservations, therefore, are on first-come, first-serve basis and may be limited so we encourage you to sign up as soon as possible in order to accommodate you and your friends.

Jeff Abrams
Paul Abrams
Michael Birnberg
Linda Fishman
Jared Kanter
Robert Kantor
Jonathan Kessler
Randi Kochman
Scott Norwalk
Jay Opper
Marc Rosenkrantz
Avi Safer
Joseph Silverman
Jeffrey Silvershein
Michael Sirota
David Topalian
Gail Yamner
Morris Yamner

We ask that all golfers provide their email address and cell phone numbers in order to notify all participants of any updates regarding the on-going restrictions or any changes due to inclement weather. The final format of the day will be emailed to all participants in September so we can best accommodate our golfers based on the restrictions and rules for social distancing that are in place at that time.

Despite potential changes in this year's format, the Classic will still include hole-in-one prizes on the par three holes ranging from stunning diamond jewelry to new cars as well as will include prizes for individual contests. The evening will be capped off with a raffle drawing where supporters will vie for a chance at prizes including a new vehicle and large screen TVs.

To register, please print out the form on the invitation by clicking on this link here daughtersofmiriamcenter.org/golf_classic.html and mail, along with your check (preferred) made payable to Daughters of Miriam Foundation, to 155 Hazel Street, Clifton, NJ 07011 attention Golf. You may also register and pay online by clicking on the golf link above.

For more information, please contact Caren Speizer, Director, Marketing and Development at cspeizer@daughtersofmiriamcenter.org or by calling 973-253-5281.

Thank you for your flexibility and support. We look forward to seeing you in October!

Sincerely,
Alex Fleysher Andrew Kanter Leslie Levine
Golf Co-Chairpersons

40th Annual Daughters of Miriam Center The Gallen Institute

Golf Classic

benefiting
Alzheimer's/Dementia Care

In Memory of David Kessler

Mountain Ridge CC
West Caldwell, NJ

Monday, October 5, 2020



DAUGHTERS OF
MIRIAM CENTER

Daughters of Miriam Center continues to work on the frontlines of the COVID-19 pandemic. Our 40th Annual Golf Classic, which is in memory of our very dear friend, Golf Co-Chairman David Kessler, is more important than ever as DMC remains severely impacted by this crisis. As New Jersey opens up again we still face critical needs that make your support more important than ever before. Our tournament format will be different this year and structured so as to remain safe for all participants while also providing a great day of golf. Funds from the event will benefit those suffering from Alzheimer's and related dementias. More than 5 million Americans are living with Alzheimer's disease and every 67 seconds another person is diagnosed with it.

Events of the Day:

As restrictions and rules for social gatherings and sporting events are changing on a weekly basis due to COVID-19, the tournament format and Events of the Day will be announced in September.

Mountain Ridge CC
713 Passaic Avenue
West Caldwell, NJ 07006

**Dedicated to the
Memory of
Golf Co-Chairman
David Kessler**

Sponsorship Opportunities*

- Premier Flag - \$25,000 (limited to one sponsor)**
Entitles you to 8 players, 32 raffle tickets with the chance to win a Ford Mustang, four golf cart sponsorship signs, a listing in the golf program, brunch, dinner, pre and post publicity, a 28 x 44 tee sponsorship sign that will appear exclusively on a tee without the competition of other business signs. In addition, 18 custom flags with your name/business name will mark each cup on every hole. *Also includes a David Kessler Memorial Tribute Listing.*
- Shootout - \$12,000 (limited to one sponsor)**
Entitles you to 4 players, 24 raffle tickets for a chance to win a Ford Mustang, two golf cart sponsorship signs, a listing in the golf program, brunch, dinner, pre and post publicity, a 28 x 44 tee sponsorship sign that will appear on the tee without the competition of other business signs, and the opportunity for one player to participate in the \$500,000 shootout contest. *Also includes a David Kessler Memorial Tribute listing.*
- Double Eagle - \$10,000**
Entitles you to 6 players, 16 raffle tickets for a chance to win a Ford Mustang, three cart sponsorship signs, a listing in the golf program, brunch, dinner, pre and post publicity, and a 28 x 44 tee sponsorship sign that will appear exclusively on a tee without the competition of other business signs. *Also includes a David Kessler Memorial Tribute listing.*
- Eagle - \$7,500**
Entitles you to 4 players, 12 raffle tickets for a chance to win a Ford Mustang, two golf cart sponsorship signs, a listing in the golf program, brunch, dinner, pre and post publicity, and a 24 x 24 tee sponsorship sign. *Also includes a David Kessler Memorial Tribute listing.*
- Gold Tee - \$5,000**
Entitles 2 people to play a round of golf, 8 raffle tickets for a chance to win a Ford Mustang, a listing in the golf program, brunch, dinner, pre and post publicity, and a 24 x 24 tee sponsorship sign. *Also includes a David Kessler Memorial Tribute listing.*
- Birdie - \$2,500**
Entitles 1 person to play a round of golf, 4 raffle tickets for a chance to win a Ford Mustang, a listing in the golf program, brunch, dinner, pre and post publicity, and a 24 x 24 tee sponsorship sign.
- Brunch, Cocktail & Dinner - \$1,500**
Multiple sponsorships are available to help the Center with the costs of the brunch, cocktail hour and dinner. Sponsors will be listed in the program for the day, pre and post publicity, and signs at each of the events will also announce the names of the sponsors. Sponsors will also receive 4 raffle tickets with a chance to win a Ford Mustang.
- Putting Green - \$750**
Have your 24 x 24 signage placed on the putting green.
- David Kessler Memorial Tribute Listing - \$500**
This year's Golf Classic is dedicated to the memory of Golf Co-Chairman David Kessler, a Trustee of the Daughters of Miriam Center Board and a Golf Committee member for more than 30 years. David was appointed Co-Chairman in 2016 and was instrumental in the success of the tournament. David's generosity and spirit will always be remembered. We hope you will join us in remembering David with a special Memorial Tribute Listing.

Individual Golf Registration*

Please PRINT your information below and return with your credit card information or check made payable to Daughters of Miriam Foundation by MONDAY, AUGUST 3 and mail to Marketing and Development Office c/o Daughters of Miriam Center, 155 Hazel Street, Clifton, NJ 07011. You may also visit our website to register and pay, click here: daughtersofmiriamcenter.org/golf_classic.html

Name _____
 Address _____
 City _____ State _____ Zip _____
 Day Phone () _____
 Cell Phone () _____ Handicap _____
 Email _____

Preregistration for golf packages received by July 20 will entitle the donor to a complimentary raffle ticket for a chance to win a Ford Mustang.

All reservations must be accompanied by payment.

Make checks payable to: Daughters of Miriam Foundation*
 155 Hazel Street, Clifton, NJ 07011. For more info call 973-253-5281.

- I will play golf and enjoy brunch and dinner for \$699 (Tax deductible amount is \$400)
- Discounted Package: I will play golf, purchase a tee sign, and buy 3 raffle tickets for the discounted price of \$1245 (Tax deductible amount is \$500)
- 45 and Under Golfer at \$599 (Tax deductible amount is \$300)
- Please put me in the foursome on the reverse side.
- Assign me to a 4-some. Number of participants _____
- I will attend the cocktail reception and dinner only for \$250 (Tax deductible amount is \$150)
- I will buy raffles for a chance at a Ford Mustang at \$150 each
- Please list me in the David Kessler Memorial Tribute for \$500
- Sponsor a tee sign for \$200
- Sponsor a golf cart for \$250

My sponsorship sign or listing to read:

- Sorry I cannot attend. Enclosed is my donation of \$ _____
 - Check enclosed \$ _____ *
 - Please charge Discover MC Visa \$ _____
 - Card # _____ Exp. _____ Sec. _____
- Signature _____

Player Foursome Request (Please print clearly)

Name _____
 Address _____
 City _____ State _____ Zip _____
 Daytime Phone () _____ Handicap _____
 Email _____
 Cell Phone () _____

Name _____
 Address _____
 City _____ State _____ Zip _____
 Daytime Phone () _____ Handicap _____
 Email _____
 Cell Phone () _____

Name _____
 Address _____
 City _____ State _____ Zip _____
 Daytime Phone () _____ Handicap _____
 Email _____
 Cell Phone () _____

Name _____
 Address _____
 City _____ State _____ Zip _____
 Daytime Phone () _____ Handicap _____
 Email _____
 Cell Phone () _____

Committee

Golf Co-Chairpersons
 Alex Fleysher
 Andrew Kanter
 Leslie Levine

Jeff Abrams
 Paul Abrams
 Michael Birnberg
 Linda Fishman
 Jared Kanter
 Robert Kantor
 Jonathan Kessler
 Randi Kochman
 Scott Norwalk
 Jay Oppen
 Marc Rosenkrantz
 Avi Safer
 Joseph Silverman
 Jeffrey Silvershein
 Michael Sirota
 David Topalian
 Gail Yamner
 Morris Yamner



Daughters of Miriam Center/The Gallen Institute is a 5-Star CMS-rated long-term care and subacute facility. This year's tournament is more critical than ever for the Center as we continue to battle the worst crisis in our 99-year history. We sincerely hope that you will help us and support our efforts to continue to provide much-needed programs and services to the elderly of our community. Emphasizing a continuum of care focus, Center divisions include a skilled nursing facility, subacute care wing, dementia care pavilion, rehabilitation program, hospice care, respite program, and senior housing with supportive services.

Founded in 1921, the Center is a 501(c)(3) not-for-profit, non-sectarian organization licensed by the New Jersey Department of Health, accredited by the Joint Commission and serves as a university-affiliated teaching center. We proudly note we are the only long-term care facility in Northern NJ to seek voluntary Joint Commission accreditation.

For more information call 973-253-5281 or visit our website at daughtersofmiriamcenter.org

Visit mountainridgecc.org for directions to the course

